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**Italy-Tarquinia: Other services**  
**2023/S 232-730501**

**Contract notice**

**Services**

**Legal Basis:**

Directive 2014/24/EU

**Section I: Contracting authority**

**I.1) Name and addresses**

Official name: Centrale Ortofrutticola di Tarquinia Soc. Coop. a r.l.

Postal address: Strada Provinciale Porto Clementino snc

Town: Tarquinia (VT)

NUTS code: ITI41 Viterbo

Postal code: 01016

Country: Italy

Contact person: Piero Valdi

E-mail: [promozioneopcot@virgilio.it](mailto:promozioneopcot@virgilio.it)

Telephone: +39 0766856193

**Internet address(es):**

Main address: <https://www.opcot.it/>

**I.3) Communication**

The procurement documents are available for unrestricted and full direct access, free of charge, at: <https://www.opcot.it/>

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted to the abovementioned address

**I.4) Type of the contracting authority**

Other type: Producers Organization

**I.5) Main activity**

Other activity: agrifood promotion. Enhancement, information to the consumers

**Section II: Object**

**II.1) Scope of the procurement**

**II.1.1) Title:**

Open tender procedure for the selection of the implementing body

**II.1.2) Main CPV code**

98390000 Other services

**II.1.3) Type of contract**

Services

**II.1.4) Short description:**

Call for tenders for the selection, by an open competitive procedure, of an implementing body charged with carrying out the actions aimed at achieving the objectives set out in the 2024/2026 3-year program called "Valorization of the quality of European organic fruit and vegetables" (acronym EUPHORIA BIO) presented by OP Centrale Ortofrutticola Tarquinia Soc Coop arl. Target countries: Italy, Germany.

Objectives:

- Improve the level of knowledge of organic fruit and vegetables produced in the Union and the high standards applied to production methods
- Optimise the image of European organic fruit and vegetables in order to increase their competitiveness and consumption in the target countries;
- Strengthen awareness and recognition of the Union's quality schemes, inviting people to perceive the differences and guarantees offered by organically produced products;
- Highlight the specificities of the Union's organic fruit and vegetable production methods

II.1.5) **Estimated total value**

Value excluding VAT: 2 992 030.95 EUR

II.1.6) **Information about lots**

This contract is divided into lots: no

II.2) **Description**

II.2.2) **Additional CPV code(s)**

98390000 Other services

II.2.3) **Place of performance**

NUTS code: ITI41 Viterbo

Main site or place of performance:

Italy and Germany

II.2.4) **Description of the procurement:**

Target Countries: Italy - Germany

Activities to be implemented:

WP2 - Public relations

WP3 - Web site, Social media, sustainability online event, newsletter

WP4 - Advertising

WP5 - Communication tools

WP6 - Events (Fairs and restaurants week)

WP7 - In Store Promotions

II.2.5) **Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6) **Estimated value**

Value excluding VAT: 2 992 030.95 EUR

II.2.7) **Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months: 36

This contract is subject to renewal: no

II.2.10) **Information about variants**

Variants will be accepted: yes

II.2.11) **Information about options**

Options: no

II.2.13) **Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds: yes

Identification of the project:

Proposal 101137985

II.2.14) **Additional information**

**Section III: Legal, economic, financial and technical information**

III.1) **Conditions for participation**

III.1.2) **Economic and financial standing**

Selection criteria as stated in the procurement documents

III.1.3) **Technical and professional ability**

Selection criteria as stated in the procurement documents

**Section IV: Procedure**

IV.1) **Description**

IV.1.1) **Type of procedure**

Open procedure

IV.1.3) **Information about a framework agreement or a dynamic purchasing system**

IV.1.8) **Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: no

IV.2) **Administrative information**

IV.2.2) **Time limit for receipt of tenders or requests to participate**

Date: 18/12/2023

Local time: 10:00

IV.2.3) **Estimated date of dispatch of invitations to tender or to participate to selected candidates**

IV.2.4) **Languages in which tenders or requests to participate may be submitted:**

Italian, English

IV.2.7) **Conditions for opening of tenders**

Date: 20/12/2023

Local time: 10:00

Place:

OP Centrale Ortofrutticola Tarquinia

Strada Provinciale Porto Clementino snc

01016 Tarquinia (VT)

**Section VI: Complementary information**

VI.1) **Information about recurrence**

This is a recurrent procurement: no

VI.3) **Additional information:**

VI.4) **Procedures for review**

VI.4.1) **Review body**

Official name: COURT OF ROME

Town: ROME

Country: Italy

VI.5) **Date of dispatch of this notice:**

27/11/2023